

## **HBK Investments Advisory Strengthens Leadership Team with Appointment of Sobhi Tabbara as Partner**

*Geneva, February 29, 2024* - In a strategic move to bolster its executive leadership and fuel business growth, HBK Investments Advisory proudly announces the addition of Sobhi Tabbara as a new Partner starting March 1, 2024. Sobhi Tabbara will join the Executive Committee and the Board of Directors of HBK Investments Advisory upon ratification by the Swiss financial market regulator. This appointment signals HBK Investments Advisory's commitment to driving innovation and expanding its market presence.



Sobhi Tabbara, Partner, HBK Investment Advisory

Sobhi Tabbara, with a career spanning several decades in the banking and finance industry, brings a wealth of experience and a track record of success to HBK Investments Advisory. Starting in 1986 at the Republic National Bank of New York and later making significant contributions at HSBC, Sobhi has demonstrated unparalleled expertise in managing a team of 120 people and expanding financial services across the Middle East and North Africa (MENA) region.

Hani Kalouti, Founder of HBK Investments Advisory, expressed enthusiasm for Sobhi Tabbara's joining: "Welcoming Sobhi to our team marks a monumental step in our journey towards excellence and innovation. His strategic foresight and deep market understanding are exactly what HBK Investments Advisory needs to navigate the future of wealth management."

Sobhi Tabbara's leadership roles have notably included spearheading strategic initiatives and managing a diverse team across global financial hubs, contributing to his reputation as a visionary in the financial sector. His multilingual fluency and extensive international experience position him uniquely to lead HBK Investments Advisory's expansion efforts.

Hani Kalouti further commented on the strategic fit of Sobhi Tabbara's appointment: "Sobhi's exceptional leadership qualities and his commitment to excellence perfectly align with our core values and vision for growth. His addition to our leadership team is a clear reflection of our ambition to not only continue providing top-tier wealth management services but also to innovate and expand our reach globally."

Upon accepting the role, Sobhi Tabbara shared his vision for the future: "I am honored to join the distinguished team at HBK Investments Advisory. The firm's long-standing reputation for excellence and its commitment to client success resonate deeply with my professional ethos. I look forward to contributing to our shared goals and driving significant growth."

Echoing the sentiments of growth and innovation, Hani Kalouti added, "With Sobhi Tabbara at the forefront of our strategic initiatives, I am confident that HBK Investments Advisory will achieve new milestones in excellence and service. His leadership is a beacon that will guide our team to new horizons of success."

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**About HBK Investments Advisory** <https://hbk.ch/>

HBK Investments Advisory is a Swiss based premier wealth management firm supervised by FINMA, renowned for its comprehensive approach to financial planning and investment management. With over 28 years of industry leadership, HBK Investments Advisory is dedicated to delivering bespoke financial solutions that meet the evolving needs of its clients.

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